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**Goal:** To utilize my creative talents by making editorial cartoons for a successful publisher.

**Profile:** Editorial cartoonist with a previous career background as successful marketing executive.

### **Experience:**

#### Primer Holdings Ltd, Cartoonist and Maze Designer – Tsfat, Israel 4/2009 to present

- Produce 5-6 cartoon mazes per week.
- Take topics and think of ideas for cartoons.
- Create pencil sketches of cartoons.
- Ink pencil lines as a maze and erase pencil lines.
- Scan, upload and promote on blogs, newspapers, emails and other mediums.

#### 21Ventures, Vice President of Marketing – Tel Aviv, Israel 5/2007 to 4/2009

- Venture Capital fund grew from \$34 Million to \$307 Million in total assets under management during my 2-years as VP of Marketing.
- Helped 17+ portfolio companies generate sales leads.
- Created successful marketing materials including websites, animations and email campaigns for Clean Tech, Physical Security, and Mobile Software companies.
- Recruited top managers , CEO's, PhDs and Post-docs.
- Managed team of 3 people, and several sub-contractors.

#### The Jerusalem Post Advertising Sales Jerusalem 5/2004 – 5/2005

- Sold print and internet advertising.
- Surpassed quota of 60,000 NIS every month, including first month.
- Top producer by 3rd month. (334,000 NIS in sales)
- Cold-called the Whitehouse and closed a \$36,450 deal.

#### Components International, OEM Sales Jerusalem 6/2002 – 10/2003

- Sold components to Israeli based manufactures.
- Annual turnover: \$22 Million.

#### Meridian Translations, Director of Sales and Marketing Jerusalem 8/2001 – 3/2002

- Sold translation services for websites, products, and software.
- Cold-called entire list of fortune 500 companies and set up meetings, generated sales.

### **Education**

- Sela Group, Technical degree in Media Production, 2009
- Mass Bay Community college AA in Liberal Arts, 1998
- Harvard University, Extension School, Economics (1-Year) 98-99
- Cambridge College, Master of Management, 2001
- Dale Carnegie Sales Advantage 2003 (#2 in class rank)
- Skipped 5th and 8th grade in elementary school, graduated high school at 16.